



Electronic Systems Center Acquisition Development Office

Program Planning

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Presentation to
Industry**

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Background

- Threat
- Resources
- Acquisition Reform
- DoD R&D Small Relative to Commercial
- Force Structure

Air Force Command & Control Summit 11 April 1997

- C2 Needs to Change
- Directed
 - ... Manage C2 as a Weapons System
 - ... Created The Air & Space Command and Control Agency (ASC2A)
 - ... Implement Evolutionary Acquisition & Spiral Development
 - ... Expeditionary Force Experiment (EFX)

ESC's #1 Leadership Priority

Achieving an Acquisition Cycle Time of
18 Months or Less

Enabler → Commercial Technology & Practices

T_0 = \$ In Hand

T_{18} = Supportable Capability In User's
Hand

FUZZY FRONT END

ESC NOV 97 Process

Old: Fuzzy Front End

New: Program Planning

What Is The Fuzzy Front End?



**Very Little of the 18 Months Can
Be Used to Reach Contract
Award**

What is the Fuzzy Front End?

The Effort(s) That Must Be Accomplished to Allow the Delivery of an Acceptable Product to the User Within 18 Months of a Receipt of Funds

What is the Fuzzy Front End?

- When the Clock Starts Alternative Solutions Must be in Hand
- Alternatives Should Include
 - Technical, Cost, Schedule and Risk Information
 - Needed for Alternative Selection and Tradeoffs
 - Process Changes
 - Contracting, Oversight, Requirements, Funding, Test, Etc.

Where We Stood NOV 97

- SPOs Do a Good Job of Nurturing New Effort Related to Their Existing Programs
- We Have Trouble Turning Lab Technologies Into Products
- Program Alternatives Are Not Well Thought Out
- No Funding for Front End Efforts
 - Difficult to Get and More Difficult to Maintain
- ASC2A and Battle Labs are in the Embryo Stage
- Current Efforts Not Focused

What is the Desired End State?

- The Fuzzy Front End Will Be a Continuous Effort
 - Better Focus on Today's Environment
- We Will Have A Good Handle on Technology
 - Present/future
 - Performance, Cost, Schedule & Risk
- We Will Be Well Apprised of the Users' Needs
- The Users Will Be Well Apprised of What's Available
- Reengineered Acquisition Processes In Place
- Cycle Times Will Be Less Than 18 Months

We Need Feedback

- How Can we Improve the Process
- In the Past Profit has Been Based Upon Cost

How Do We Best Change This Parad